

## What makes a good badge photograph?



Please note that we use a “head shot” with the best pictures the pet is facing the camera.



**Color me Elmo** - For dark colored pets, a flash fill-in may give a better picture. Or, try taking the photo in bright

daylight with good lighting.

**Bigness counts** - Try to get a closeup picture, with the pet’s head at least 1/4 of the picture.

**Face the music** - Best to have pet looking into the camera and less of a profile.

**Smile and the world smiles with you** - The best is the picture that captures that “friendly pet” look.

**Brighten up that smile** - If a pet’s face is very dark, whose features are hard to distinguish, then use flash fill-in to “brighten up” pet’s face.

**Stand out from the crowd** - The background is always removed, so having a simple, solid color (and plain) background makes our job easier. It’s even better to have a contrasting color: for dark pets, use a lighter background, for light colored pets, a dark background.

**Fur gets in my eyes** - If fur covers a pet’s eyes, try to brush aside a bit so one can tell it’s a pet.

**May shrink when washed** - Send us original digital pictures as “attachments” that are NOT edited or reduced. Pre-editing/resizing digital photos actually reduces their quality - it’s a ‘lossy’ thing. (Note! Some email programs try or automatically reduce the size of your pictures. Please select “original size” or “no change” when emailing your digital pictures.) Our Gmail address can handle up to 15MB of attachments:

**THERAPYPETS@GMAIL.COM**